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THE WHITE HOUSE

WASHINGTON

April 5, 1985

MEMORANDUM FOR THE HEADS OF DEPARTMENTS AND AGENCIES

Since the beginning of this Administration, I have placed a high priority on Private Sector Initiatives (PSI). As I said in the last State of the Union Address, they are critical to our future.

Now, as we move forward in this second term, I want each of you to also place a high priority on stimulating and recognizing private solutions to public problems.

National Volunteer Week is quickly approaching on April 22 - April 28. Each day of that week, I will be recognizing many of those volunteers who help to make our country great. I hope that each of you will also use this opportunity to recognize and promote PSI and voluntarism. Please keep the White House Office of Private Sector Initiatives informed of your efforts.

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